



LEAD-ME COST Action

Concertation Event EASIER-SignON @ Brussels

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**Author: Krishna Chandramouli,
Queen Mary University of London**

LEAD-ME has created a **fruitful collaboration** among all stakeholders in the field of **Media Accessibility**: researchers, engineers, scholars as well as businesses and policymakers will be empowered with a **common and unique platform** for observing and influencing Media Accessibility and **contributing to existing standards, and propose new ones, in Europe**

LEAD-ME Research Coordination objectives



- Trace the panorama and develop a roadmap for Media Accessibility across Europe
 - *Study the impact of European Accessibility Act across Europe delivering media accessibility*
 - Host EU funded project results to offer resilience to existing solutions
 - *Review and aggregate the existing solutions on media accessibility from EU funded projects*
 - Internationally coordinate the development of knowledge-producing narrative on accessibility referred to multimedia sector
- Coordination management of policy makers to standardize regulation on accessibility topics starting from UN art. 21 and 30

LEAD-ME Research Coordination objectives



- The European Union (EU) Directive on the Accessibility of Websites and Mobile Applications, the Audiovisual Media Services Directive (AVMSD) and the European Accessibility Act
- Develop a platform to gather all accessibility information
- Contribute to and enhance the existing accessibility repository
- Define both a professional and an academic curriculum for the next accessibility experts in Europe with the related certifications
- Overview of existing curricula and related certification for accessibility experts in Europe
- Coordination of new experimentation and testing of innovative tool and technology applied to media content in an accessible way

LEAD-ME Capacity Building



- Fostering knowledge exchange and development of a joint research agenda on Accessibility
- Establish a (platform) forum for stakeholders (and communities (for applications) on multimedia accessibility)
- Involvement of associations of people with disabilities and other associations at European, national and local level under the motto “nothing for us without us”

LEAD-ME Key outcomes



- Report on overview of curricula in Media Accessibility M30
- Report related to “available technology for Accessibility Media in EU and beyond” M30
- Survey across Europe on the current legislative framework in Accessibility and its limitations M15
- Report on standards in Media Accessibility that covers status quo and existing criticalities M18
- Report of best practices and recommendations for media accessibility training M30
- Report on Mandate 47 resulting from EAA and new and revised EU harmonised Standards M30
- Report on the One stop Shop platform for collecting accessibility assets M33
- Report on novel approaches to media accessibility research and applications

LEAD-ME Contacts



- Action chair: Krzysztof Krejtz (Warsaw Uni)
- Action vice-chair: Annette Wilsom (RBB)
- STSM Chair: Chris Hughes (Salford University)
- WG1 chair: Carlos Duarte (Uni. Lisboa)
- WG2 chair: Dr Ann Marcus-Quinn (Uni. of Limerick)
- WG3 chair: Krishna Chandramouli (QMUL)
- WG4 chair: Mr Klaus Peter Hoeckner (Austrian Association for the Blind and Low Vision)
- Grant aware coordinator: Anna Matamala (UAB)

LEAD-ME Engagement



- **Events**: <https://lead-me-cost.eu/events/leadme-events/>
- **Related Events**: <https://lead-me-cost.eu/events/leadme-related/>
- **Press**: <https://lead-me-cost.eu/mediaroom/news/>
- **LEAD-ME News**: <https://lead-me-cost.eu/events/lead-me-news/>
- **Training School**: <https://lead-me-cost.eu/events/trainingschools/>
- **Newsletter**: <https://lead-me-cost.eu/events/newsletters/>
- **Grants**: <https://lead-me-cost.eu/grants/types/>

Conclusion and future work



- COST Actions comprise a range of networking tools, including workshops, conferences, training schools, short-term scientific missions (STSMs), and dissemination activities
- The Leading Platform for European Citizens, Industries, Academia and Policymakers in Media Accessibility (LEAD-ME) is the [Cost Action CA19142](#).
- The three strategic priorities of COST are:
 - Promoting and spreading excellence
 - Fostering interdisciplinary research for breakthrough science
 - Empowering and retaining young researchers and innovators
- Get engaged!